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To what extent should globalization shape identity?

Key Issue
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Chapter 1
Globalization and Identity
To what extent does globalization shape your identity?

Who are you?

How do you express who you are?

How do collectives express who they are?

How are identities connected through globalization?

Chapter 2
Identity and the Forces of Globalization
To what extent do identity and the forces of globalization shape each other?

What are some forces of globalization?

How is identity affected by some economic, political, environmental, and social dimensions of globalization?

How do some forces of globalization present challenges to identity?

How do some forces of globalization provide opportunities to affirm and promote identity?

Chapter 3
Identity, the Media, and Communication Technology
To what extent is identity affected by communication technology and the media in a globalizing world?

How is identity affected by opportunities to communicate with people around the world?

How is diversity influenced by the media and communication technologies?

How is identity affected by media coverage of world events?

How is diversity affected by the dominance of American media?

Chapter 4
Affirming Identity, Language, and Culture
To what extent can people respond to globalizing forces that affect identity?

How do people affirm and promote their language in a globalizing world?

How do people affirm and promote their culture in a globalizing world?

How do governments affirm and promote languages and cultures in a globalizing world?

How do international organizations affirm and promote languages and cultures in a globalizing world?