Exploring Nationalism Chapter Highlights

Chapter 14: Canadian Identity

This chapter investigates the symbols, myths, and national institutions that have been used to promote the national identity of Canada. Government programs and initiatives also promote a national identity as do individuals such as musicians and artists.

Chapter Issue: To what extent have attempts to promote national identity been successful?

In this chapter you will learn about the following concepts:

- That people and governments often use symbols to portray what they think is important about their country's history, nationhood, and role in the world;
- That institutions often use national symbols and stories to define identity and promote a sense of belonging;
- That federal government programs are often used to promote national unity and a sense of Canadian identity; and,
- That musicians, painters, writer, and others have often used symbols of Canada and drawn on national myths for inspiration.

Topics covered in this chapter include:

- 1. How symbols and myths have been used to promote a national identity. (national symbols)
- 2. How have institutions been used to promote a national identity in Canada? (*cultural*, *educational*, *economic*, *and commercial institutions*, *institutions that seek influence*)
- 3. How can government programs and initiatives be used to promote a national identity? (*arts and cultural programs, educational programs, programs that promote peace, order, and good government, economic programs*)
- 4. How individuals promote a national identity. (musicians and artists, greatest Canadians)

You will apply these skills to your understanding of Canadian identity:

- 1. **Express** your current view on Canadian national identity.
- 2. **Describe** how the Six String Nation guitar tries to unite various aspects of Canada.
- 3. **Examine** Canadian monetary bills to determine symbols used on currency.
- 4. **Read** Queen Elizabeth II's words to either agree or disagree with the Monarchist League's celebration of Canada's links with the British monarch.
- 5. **Write** an e-mail message to send to specific organizations asking three questions about its vision of Canadian identity and how the institution promotes it.
- 6. **Identify** spin in commercial and corporate communications.
- 7. Write for different purposes and audiences.
- 8. **Develop** a promotional campaign aimed at raising a program's profile among high school students in Canada.