

Achievement Chart Category	Level 1	Level 2	Level 3	Level 4
Knowledge and Understanding	Few questions were asked about the factors that affect the health of a person.	Asked fewer than ten questions about factors that affect the health of a person.	Asked ten questions about the factors that affect the health of a person.	Asked more than ten questions about factors that affect the health of a person.
	Answers to questions demonstrated little research was done.	Answers to questions demonstrated some research was done.	Answers to questions were well researched.	Answers to questions were very well researched.
Thinking and Investigation	Used few resources to research what government programs exist to educate the public about healthy lifestyles.	Used some resources to research what government programs exist to educate the public about healthy lifestyles.	Used a variety of resources to research what government programs exist to educate the public about healthy lifestyles.	Used numerous resources to research what government programs exist to educate the public about healthy lifestyles.
Communication	Graphic organizers not used to record research.	Used graphic organizers to record research.	Used graphic organizers effectively to record research.	Used graphic organizers very effectively to record research.
	Findings are not presented in a persuasive manner.	Findings are presented in a somewhat persuasive manner.	Findings presented in a persuasive manner.	Findings presented in a very persuasive manner.

Achievement Chart Category	Level 1	Level 2	Level 3	Level 4
Application	PMI chart or cost benefit analysis to evaluate effect of adopting a healthier lifestyle was not created.	Had difficulty preparing a PMI chart or cost benefit analysis to evaluate effect of adopting a healthier lifestyle.	Prepared a PMI chart or cost benefit analysis to evaluate effect of adopting a healthier lifestyle.	Prepared detailed PMI chart or cost benefit analysis to evaluate effect of adopting a healthier lifestyle.
	Media plan lacks a message and the method of delivering the message is not described.	Media plan lacks a clear message and the method of delivering the message is not described.	Creative media plan includes a clear message and the method of delivering the message is described.	Very creative media plan includes a very clear message and the method of delivering the message is thoroughly described.