Name: _____   Date: _____

Chapter 7 Task Rubric

Categories	Level 1	Level 2	Level 3	Level 4
Knowledge and Understanding • Researches several banks and the accounts they offer (part 1). • Determines the data needed for each advertisement (part 3).	Researches a few accounts at one bank only. Makes many errors in calculating the present value and sketching a graph for each situation.	Researches a few accounts at two banks. Makes errors in calculating the present value or sketching a graph for each situation.	Researches three accounts at three banks. Makes few errors in calculating the present value or sketching a graph for each situation.	Researches accounts at several banks. Correctly calculates the present value and sketching a graph for each situation.
Thinking • Prepares a plan to complete the task. • Carries out the plan.	Needs extensive assistance to begin organizing a plan and needs clearly laid out steps to follow.	Needs some assistance to begin organizing a plan and needs some steps to follow.	Needs minimal assistance to organize and implement an effective strategy.	Needs no assistance to organize and implement an effective strategy.
Communication • Creates advertisements to reflect information (part 4).	Advertisements do not clearly show all information and lack creativity.	Advertisements clearly show some of the information and some creativity.	Advertisements clearly show all information and are presented creatively.	Advertisements clearly show all information and are presented creatively in several ways.
Application • Describes features and determines rationale to be shown for each advertisement (part 2).	Identifies few features and makes unconvincing arguments when showing the rationale for each account.	Identifies some features and makes some convincing arguments when showing the rationale for each account.	Identifies features and makes convincing arguments when showing the rationale for each account.	Identifies many features and makes fully compelling arguments when showing the rationale for each account.