

Name: _____

Date: _____

Assessment Master 14

Oral Presentation Rubric

Presentation: _____

Element	Level 1	Level 2	Level 3	Level 4
Planning				
1. Uses own ideas in presentation plan.	Needs encouragement, then duplicates samples provided or displayed.	May make minor changes before duplicating samples provided or displayed <i>or</i> uses ideas suggested by other class members without making any modifications.	Develops own ideas.	Develops own creative or original way to present information.
2. Includes the required number of elements.	Is missing more than two of the required number of elements.	Is missing one of the required number of elements.	Uses the required number of elements.	Uses the required number of elements and uses them well.
Subject Knowledge				
3. Clearly states the subject matter.	Does not state the subject matter.	Develops unclear statement of subject matter.	Clearly states subject matter.	Clearly states and frequently refers to subject matter.
4. Explains the subject matter, using supporting details.	Provides cursory explanation of subject matter, with no supporting details.	Provides cursory explanation of subject matter, with some supporting details.	Provides explanation of subject matter, with supporting details.	Provides complete explanation of subject matter, with full supporting details.
5. Relates the subject matter to everyday life or familiar situations.	Does not relate the subject matter to daily life or familiar situations.	Incorrectly relates the subject matter to daily life or familiar situations.	Appropriately relates the subject matter to daily life or familiar situations.	Clearly and insightfully relates the subject matter to daily life or familiar situations.
6. Presents accurate and complete information.	Presents information that is neither accurate nor complete.	Presents complete but inaccurate information.	Presents complete and accurate information that shows understanding of concepts.	Clearly presents accurate and complete information that shows good understanding of concepts.
Organization				
7. Includes a clear opening and closing.	Includes only an opening <i>or</i> a closing, but not both; the opener or closer is unclear.	Includes both an opening and a closing, but one or both are unclear.	Includes a clear opening and closing.	Includes an opening that draws the viewer into the presentation and a closing that is clear and thought-provoking.

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(continued)

Element	Level 1	Level 2	Level 3	Level 4
8. Develops presentation that flows from point to point in an orderly fashion.	Develops presentation that does not flow from point to point.	Develops presentation that flows from point to point, but there is little connection between points.	Develops presentation that flows from point to point in orderly fashion.	Develops presentation that flows from point to point in orderly fashion, making the presentation easy to follow.
Support				
9. Refers to information from the student resource and reference materials to support points in the presentation.	Provides occasional supporting points, but without any reference to their source.	Provides several supporting points, but without any reference to their source.	Frequently provides supporting points, and refers to their source.	Frequently provides appropriate supporting points, provides their source, <i>and</i> has used more than two sources.
Communication				
10. Speaks clearly and uses a variety of techniques (e.g., tone of voice, change of pitch, gestures, eye contact, posture) to keep others interested.	Does one of the following: <ul style="list-style-type: none"> • speaks clearly • changes tone of voice • changes pitch • uses gestures • uses eye contact • uses posture 	Does two of the following: <ul style="list-style-type: none"> • speaks clearly • changes tone of voice • changes pitch • uses gestures • uses eye contact • uses posture 	Speaks clearly, and does three of the following: <ul style="list-style-type: none"> • changes tone of voice • changes pitch • uses gestures • uses eye contact • uses posture 	Speaks clearly and uses each of the following appropriately: <ul style="list-style-type: none"> • changes tone of voice • changes pitch • uses gestures • uses eye contact • uses posture
11. Uses a variety of techniques to keep audience attention (e.g., visual support, eye-catching headings, power point features).	Does one of the following: <ul style="list-style-type: none"> • uses catchy slogans or titles • uses visual support • uses appropriate headings • uses power point features 	Does two of the following: <ul style="list-style-type: none"> • uses catchy slogans or titles • uses visual support • uses appropriate headings • uses power point features 	Does three of the following: <ul style="list-style-type: none"> • uses catchy slogans or titles • uses visual support • uses appropriate headings • uses power point features 	Does three of the following plus uses one other technique: <ul style="list-style-type: none"> • uses catchy slogans or titles • uses visual support • uses appropriate headings • uses power point features