

Name: \_\_\_\_\_

Date: \_\_\_\_\_

**BLM 4-3**

## It's Up to You

1. Write the question you will research.

\_\_\_\_\_

2. Research your topic to find the costs and benefits to help you make up your mind about your question.

- Use key words to start your Internet search.
- Explore web sites.
- Study the pictures and read the titles and subtitles to find the information that you need.
- Answer the following questions.

a) Use point-form notes to complete the organizer of benefits and costs.

Benefits	Costs
<ul style="list-style-type: none"><li>• _____</li><li>• _____</li><li>• _____</li><li>• _____</li></ul>	<ul style="list-style-type: none"><li>• _____</li><li>• _____</li><li>• _____</li><li>• _____</li></ul>

b) Write a summary of the main points.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

3. Use your notes to make a brochure or design a commercial. Check off each item as you do it.

- ☐ Give a title.
- ☐ Use headings.
- ☐ Use pictures and colours to get people's attention.
- ☐ Combine pictures and words to give your message.