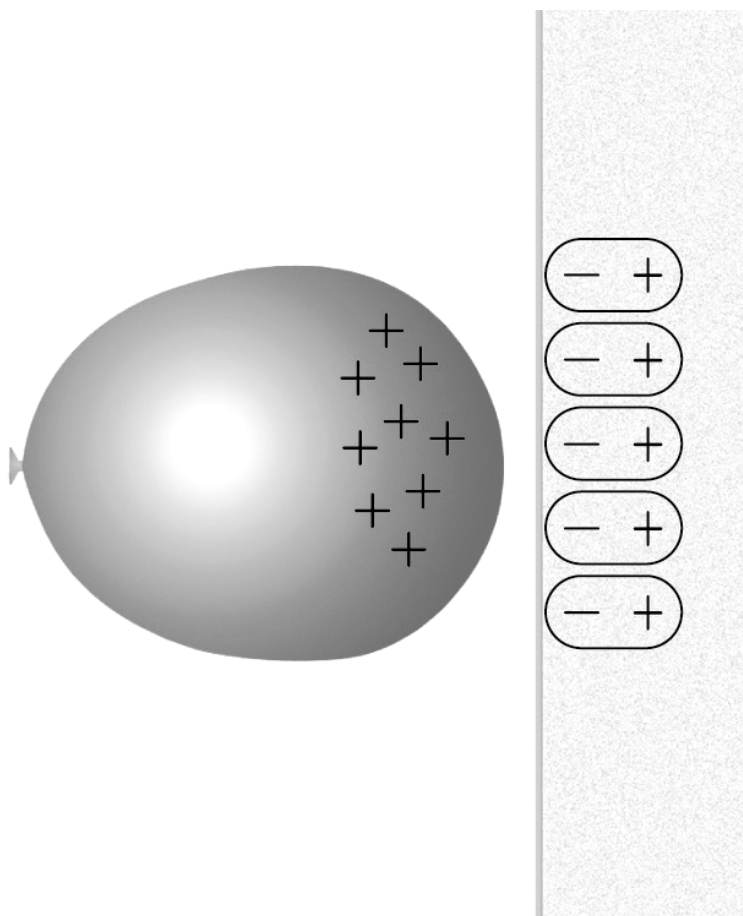


CHAPTER 2	Induced Dipoles	BLM 2.2.5
OVERHEAD		



The force that holds the balloon to the wall is an electrostatic force between the positively charged spot on the balloon and the negative end of the induced dipoles in the wall. The positively charged balloon induces the dipoles to form and then sticks to them.