Misrepresenting Data

MathLinks 8, pages 18-27

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Suggested Timing 80–100 minutes

80–100 minute

Materials

- grid paper
- ruler
- coloured pencils
- computer with spreadsheet software (optional)
- compass (optional)
- protractor (optional)
- variety of magazines and newspapers
- computer with Internet access (optional)
- scissors (optional)
- glue or tape (optional)

Blackline Masters

Master 8 Centimetre Grid Paper Master 9 0.5 Centimetre Grid Paper Master 12 Percent Circles (optional) BLM 1–4 Chapter 1 Warm-Up BLM 1–10 Section 1.2 Extra Practice BLM 1–11 Section 1.2 Math Link

Mathematical Processes

- Communication (C)
- Connections (CN)
- Mental Mathematics and Estimation (ME)
- Problem Solving (PS)
- ✓ Reasoning (R)
- ✓ Technology (T)
- ✓ Visualization (V)

Specific Outcomes

SP1 Critique ways in which data is presented.

Category	Question Numbers
Essential (minimum questions to cover the outcomes)	1, 2, 4, 6, 8, 13, Math Link
Typical	1-4, 6, 9-18, Math Link
Extension/Enrichment	1-3, 9, 17, 19-22, Math Link

Planning Notes

Have students complete the warm-up questions on **BLM 1–4 Chapter 1 Warm-Up**.

As a class, read and discuss the introduction. Ask students to share their ideas about how they know if a graph is distorted.



Literacy Link Point out the Literacy Link on page 18 that defines *distort*. You might have students think of other examples of distortions.

Explore the Math

In this exploration, students discover that the size of the intervals on a graph can be misleading.

Method 1 Students could work with a partner. Provide them with **Master 8 Centimetre Grid Paper** or **Master 9 0.5 Centimetre Grid Paper** to create their graph. As a class, have students discuss their findings.

Method 2 Use a modified jigsaw method for student discussion.

- Divide the class into groups of three students each. Number students in these original groups from 1 to 3. Have the original groups discuss the answers to #1 to #3 and develop a new graph for #4.
- Then, reform the groups so that all students with the number 1 form one group, all students with the



number 2 form a second group, etc. Have students in these new groups share what they discussed and decided in their original groups, including their new graph. After this discussion, have the new groups consider how to answer #5.

• At the end of the two group discussions, have one individual from each of the new groups share suggestions for answering #5.

Note: Depending on the size of your class, you may need to modify the size and make up of your groups.

Literacy Link Point out the Literacy Link on page 19, which explains the symbol used to indicate a break in the axis on a graph.

Example 1

Example 1 illustrates how distorting the scale on a graph can be misleading. You might explain that although the vertical scale starts at zero, the scale is not continuous (does not go up in even steps). This distorts the graph and makes it look as though Matthew's test scores have improved greatly.

Example 2

Example 2 illustrates how distorting the visuals on a graph can be misleading.

Example 3

Example 3 illustrates how distorting the size of bars on a graph can be misleading. Have students compare the size of the bars in Graph A and B. For each graph, ask how many bars representing laptop sales fit into the bar representing desktop sales.

Meeting Student Needs

- Consider inviting a guest speaker from a community organization to address how data from their organization has been represented in graphs. Have them address whether or not information has ever been misrepresented, and if so, how.
- Consider allowing students to use spreadsheet software or graphing calculators, if available, to create graphs.
- Students with motor difficulties may benefit from using technology to create graphs.
- For Example 1, consider having visual, concrete, and kinesthetic learners lay out rulers side by side to represent the bars for the test scores. Use a scale of 1 cm = 10%. They could overlay the "bars" on an *x*-axis and *y*-axis drawn on a piece of paper. By adjusting the vertical scales, students can see the effects. Have students verbalize what they see in each variation.



• Consider walking through a second set of misleading graphs for Examples 1 to 3 before having students attempt the Show You Know. Students may need more practice with the concept of intervals being equal.

ELL

- English language learners may have difficulty with terms such as *mirrors*, *same*, *different*, *increase*, *accurate representation*, *trend*, *scale*, *vertical axis*, *misleading*, *continuous*, *pet*, *longest*, *longer*, *times more* (*meaning multiplication*), *high*, *wide*, *greater*, and *much higher*. Have students add new terms to their dictionary.
- Consider giving a short lesson on comparatives by demonstrating with pictures on the board. For example, three volunteers lined up can show short, shorter, and shortest. A line on the board can show long, longer, and longest. Numbers can show great, greater, and greatest.

Common Errors

- Some students may not understand the proper use of a break in a vertical scale.
- R_x Clarify that using a break symbol in the scale does have practical uses. For example, you might use a break to show all the data points on one graph rather than splitting them up into two different graphs, or to allow for a skip in the data that has no impact on the results of the study. Scientists use a break when working with very large or very small numbers to show experimental results.
- Some students may consider only the height of bars in a bar graph, and not the width.
- **R**_x Reinforce that the bars must be the same width. Use an example to show that increasing the width of bars leads to false conclusions.

Answers

Explore the Math

- **1.** Look for similarities. Examples:
 - Both graphs display the same data.
 - Both have the same title.
 - Both vertical axes are labelled Quantity and both horizontal axes are labelled Month.
- 2. Look for differences. Examples:
 - The graphs use different scales on the vertical axis. Graph A uses a continuous scale that increases by 100 units at a time, while Graph B has a break in the scale, starts at 350 and increases by 50 units at a time.
- **3.** Graph A since it uses a continuous scale that starts at zero

Answers

Explore the Math



5. Answers may vary. Example: Using smaller intervals in a scale may make changes in the data appear more significant, and using larger intervals in the scale may make changes appear less significant.

Show You Know: Example 1

- a) The vertical axis was drawn with a break in the scale that makes the decrease in gas price seem more significant than it is.
- **b)** The graph makes it appear that the price of gas is half as much as it was at the beginning of the day.
- c) Answers will vary. Example: The graph could be redrawn with a continuous scale that starts at \$0.00 and goes to \$1.20, with intervals of ten cents.

Show You Know: Example 2

- **a)** The symbols in the pictograph are not the same size, and they are not spaced evenly.
- **b)** It appears that an equal number of people prefer each of the three lunch specials.
- c) Draw the graph with symbols of equal size, spaced an equal distance apart.

Show You Know: Example 3

- a) The area of the large circle appears to be four times the area of the small circle. The greater area of the large circle suggests that the costs have greatly increased.
- **b)** The cost in 2007 appears to be four times the cost in 1997, even though it is actually only two times the cost.
- c) Answers will vary. Example: Use bars of the same width instead of circles.

Assessment	Supporting Learning	
Assessment as Learning		
Reflect on Your Findings Listen as students discuss what they discovered during the Explore the Math. Try to have students generalize the conclusion about their findings.	 Provide access to computers with spreadsheet software for visual learners so that they can quickly change the vertical scales and see the effects. You might have students think of ways to change the graph to show that sales changed very little from July to September. 	
Assessment <i>for</i> Learning		
Example 1 Have students do the Show You Know related to Example 1.	 Encourage students to verbalize their thinking. You may wish to have students work with a partner. Provide access to computers with spreadsheet software for visual learners so that they can quickly change the vertical scales and see the effects. Have students lay out rulers side by side to represent the bars for the gas prices. Set 1 mm = 1¢. They could overlay the "bars" on an <i>x</i>-axis and <i>y</i>-axis drawn on a piece of paper. By adjusting the vertical scales, students can see the effects. Give students a similar problem to solve. Allow them to work with a partner. 	
Example 2 Have students do the Show You Know related to Example 2.	 Encourage students to verbalize their thinking. You may wish to have students work with a partner. Have students identify where their eyes were drawn when they first viewed the pictograph (largest symbols). Ask them what would make this an accurate pictograph so that their eyes would not be drawn to one symbol in particular (use same-size symbols). Give students a similar problem to solve. Allow them to work with a partner. 	
Example 3 Have students do the Show You Know related to Example 3.	 Encourage students to verbalize their thinking. You may wish to have students work with a partner. Have students identify where their eyes were drawn when they first viewed the graph (largest circle). Ask them what would make this an accurate graph so that their eyes would not be drawn to the largest circle. They may suggest redrawing the graph using bars, with the second bar two times as great as the first one or using same-sized ovals. Give students a similar problem to solve. Allow them to work with a partner. As a class, have students list ways that a graph can be distorted, and add to a master list. 	





The Key Ideas summarize how the format of a graph can be misleading. Reinforce that misleading graphs can result in misinterpreting information. As a class, discuss why people might intentionally misrepresent data. Students may say that people might do so for personal gain. For example, in an election, creating an impression that one candidate was in the lead might affect the people who had not yet voted. Have students prepare their own summary of the Key Ideas using words and visuals, and store it in their chapter Foldable.

Communicate the Ideas

These questions allow students to apply their understanding of misleading features on a graph. Have students work in small groups to discuss their ideas, and then work individually to answer the questions.



Meeting Student Needs

• Students with motor difficulties may benefit from using technology to create graphs.

Answers

Communicate the Ideas

- **1.** a) Answers will vary. Example: Scale the *y*-axis by 0.5-h units, starting at 0, with each bar having the same width.
 - **b)** Answers will vary. Example: Scale the *y*-axis by 1-h units, from 0 h to 100 h, with the bar for homework twice as wide as the bar for school.
- 2. a) The total number of people surveyed is missing.
 - **b)** Answers will vary. Example: Include the number of people surveyed, or use a bar graph instead of a circle graph.
- **3.** Answers will vary. Example: Companies may choose to distort data to make sales appear to be increasing at a greater rate than they actually are increasing.

Assessment	Supporting Learning
Assessment <i>as</i> Learning	
Communicate the Ideas Have students complete #1 and #2. Encourage them to share their answer to #1 with a partner and listen to each other's explanation.	 Check each student's answers to #1 and #2. Ensure that students understand the misleading features on the graphs. You might have students sketch the graphs for #1, and then discuss them in small groups. Check that students correctly identify the misleading features of the proposed graphs.





Make copies of Master 8 Centimetre Grid Paper, Master 9 0.5 Centimetre Grid Paper, and Master 12 Percent Circles available for students to create their graphs in this section.

Practise

Note that #4 and #5, #6 and #7, and #8 and #9 are pairs of similar questions. Consider giving students a choice to do one question of each pair initially. These questions allow students to identify misleading features on graphs and suggest ways to represent the data accurately. Encourage students to draw diagrams to help explain their thinking.

Literacy Link For #5, point out the Literacy Link on page 24 that explains the meaning of *majority*.

Apply

For #13, you may need to prompt students by asking how the relative placement of the sectors in Graph B affects the perception of the size of each sector. Ask about the relative size of sectors B and C in Graph A. Is sector C larger than sector B? For #14, prompt students to consider three dimensions (i.e., length, width, height).

Extend

For #22, consider providing a variety of magazines and newspapers for students to look through, and/or computer access. Have them cut out and glue or tape a graph into their notebooks. If students have difficulty finding a misleading graph, have them develop their own context and graph that misleads people about a scientific topic. Encourage students to share their original and revised graphs with the class.



Math Link

The Math Link allows students to apply their understanding of misleading features on a graph. Students research data about music sales, choose an argument, and create a graph to support their argument. You might suggest researching and comparing sales of individual artists or researching album sales over the course of an artist's or group's music career, such as the Beatles. Make copies of Master 8 Centimetre Grid Paper, Master 9 0.5 Centimetre Grid Paper, and Master 12 Percent Circles available. Encourage students to share their graphs in small groups and use constructive feedback to revise their work. If possible, team students who used different types of graphs. As you circulate, check student work and provide constructive feedback.

Meeting Student Needs

- Allow students to present their work in any combination of oral and written form.
- Consider allowing students to use spreadsheet software to create graphs.

- Have students who struggle with #13 refer to Example 3 and the circle graph on page 7. Have them verbally explain the features of circle graphs. This is a very good pictorial assessment.
- Provide **BLM 1–10 Section 1.2 Extra Practice** to students who would benefit from more practice.

ELL

• English language learners may have difficulty with terms such as *food drive* in #14 and *franchise* in #21. Have students add new terms to their dictionary.

Gifted and Enrichment

• Have students go to the library, collect newspapers set aside for recycling, and scan them for graphs. Have them note for each graph if it is accurate or misleading. If it is misleading, have students state how.

WWW Web Link

For data about the top selling albums, top selling digital albums, and top digital songs by music artists, go to www.mathlinks8.ca and follow the links.

For a web site that provides links to the worldwide recording industry, go to www.mathlinks8.ca and follow the links.

For data from the Canadian Recording Industry Association, go to www.mathlinks8.ca and follow the links.



argument

- **Common Errors**
- Some students may not complete their graphs.
- **R**_x Remind students to check that their graphs have labels and titles.

Answers

Math Link

Arguments will vary. Example: Daniel Powter had the top sales for a digital song in 2006.

a) Graphs will vary. Example:



b) Answers will vary. Example: An opposing argument could be that the sales of digital songs of the top five artists are quite close. The graph could be redrawn using bars twice as wide for sales of the other artists or the intervals could be decreased so that the bars all appear to be closer in height.

Assessment	Supporting Learning	
Assessment <i>for</i> Learning		
Practise Have students do #4, #6, and #8. Students who have no problems with these questions can go on to the Apply questions.	 Provide additional coaching with Example 1 to students who need help with #4. Have students develop a sketch for #4c) and explain their thinking; clarify any misunderstandings. Coach students through corrections to their answers, and then have them complete #5 on their own. Provide additional coaching with Example 2 to students who need help with #6. Have students develop a sketch for #6c) and explain their thinking; clarify any misunderstandings. You might have them check the model of the pictograph on page 7. Coach students through corrections to their answers, and then have them complete #7 on their own. Provide additional coaching with Example 3 to students who need help with #8. Have students develop a sketch for #8c) and explain their thinking; clarify any misunderstandings. Coach students through corrections to their answers, and then have them complete #7 on their own. 	
Math Link The Math Link on page 27 is intended to help students work toward the chapter problem wrap-up titled Wrap It Up! on page 39.	 It is recommended that all students complete the Math Link. Provide a variety of magazines and newspapers and/or computer access to students. Consider having students use spreadsheet software to create their graph. Students who need help getting started could use BLM 1–11 Section 1.2 Math Link, which provides scaffolding. 	
Assessment as Learning		
 Math Learning Log Have students answer the following question: Describe a situation when you saw a graph that was misleading. Explain how the graph was misleading. Suggest reasons why the graph was intended to be misleading. Describe or sketch how you might redraw the graph to represent the data more accurately. 	 Have students refer to their notes and the student resource to help them recall the misleading features on graphs. Some students may find it more manageable if you provide an example of a distorted graph. Alternatively, you may have students work in teams, with members developing distorted graphs for other team members to analyse and correct. Encourage students to think of ways and times that the media have published misleading graphs. Encourage students to use the What I Need to Work On section of their chapter Foldable to note what they continue to have difficulties with. 	

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