

Name: \_\_\_\_\_ Date: \_\_\_\_\_

# Personal Care Product Survey

Consumers spend billions of dollars every year on personal care products. How many advertisements for personal care products can you find in a magazine?

1. Write down the name of the magazine.
2. Look through the magazine one page at a time. Put a "tick mark" on the chart below every time you find an ad for a personal care product.
3. Put a "tick mark" into the "Other" column if you are not sure how to classify a certain personal care product.
4. When you are finished, total the number of tick marks in each column.
5. Draw a bar graph of your data.

Name of the Magazine: \_\_\_\_\_

	<b>Skin Cream</b>	<b>Make Up</b>	<b>Perfume and Deodorants</b>	<b>Shampoo and Hair Products</b>	<b>Toothpaste and Whiteners</b>	<b>Soap</b>	<b>Other</b>
<b>Tally</b>							
<b>Totals</b>							

6. Which category had the most advertisements in this magazine?

\_\_\_\_\_

7. Why do you think this category was advertised in this magazine?

\_\_\_\_\_