

Name: _____

Date: _____

BLM 4-8

Chapter 4 Project Checklist

1. The name of my business will be _____

2. The web site address of my business will be _____

3. My business will sell the following products or services:

4. This is a sketch of the logo for my business.

5. My business will be located at _____

6. My business will be

☐ Year-round ☐ Seasonal (months: _____)

7. The days and hours that my business will operate are

☐ Mon Hours: _____ ☐ Fri Hours: _____

☐ Tue Hours: _____ ☐ Sat Hours: _____

☐ Wed Hours: _____ ☐ Sun Hours: _____

☐ Thu Hours: _____

8. I will need the following equipment and materials to start my business:



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(continued)**9.** I estimate that my business will have the following start-up costs:

Item	Cost (\$)
Equipment	
Materials	
Inventory	
Logo and web site design	
Other (specify)	

10. I estimate that my business will have the following ongoing costs:

Item	Cost (\$)	Frequency
Salary/wages		
Rent		
Inventory		
Advertising		
Office supplies		
Insurance		
Vehicles		
Other (specify)		

11. The products or services of my business will be priced as follows:



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(continued)

- 12.** The following table lists the estimated revenue, expenses, and profit (or loss) per month for my business.

Month	Revenue (\$)	Expenses (\$)	Profit (Loss)(\$)
Jan			
Feb			
Mar			
Apr			
May			
Jun			
Jul			
Aug			
Sep			
Oct			
Nov			
Dec			
Total			

- 13.** Strategies for using social media to promote my business include the following:

- 14.** By having a web site, my business will benefit in the following ways:

