

Name: \_\_\_\_\_

Date: \_\_\_\_\_

## Chapter 5 Project Checklist

1. Examples of company or product logos:

Some qualities that effective logos have are \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

2. I chose

- an existing product, company, or organization
- to make up my own product, company, or organization

3. I describe the product, company, or organization as \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

4. I drew my logo using

- grid paper
- isometric dot paper
- geometry software

Here is a sketch of my logo:



Name: \_\_\_\_\_

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My design uses

- |  |  |
|--|--|
| <input type="checkbox"/> diagonals                           | <input type="checkbox"/> lines of symmetry |
| <input type="checkbox"/> tessellations                       | <input type="checkbox"/> triangles         |
| <input type="checkbox"/> quadrilaterals                      | <input type="checkbox"/> regular polygons  |
| <input type="checkbox"/> other topics or shapes, i.e., _____ |  |

I used colour and shading in my design.

My design is pleasing to the eye.

My logo is easily identifiable.

My logo fits the product, company, or organization.

My design is clear and simple without unnecessary letters or details.

**5.**  I made the logo big enough to be used as a crest on a T-shirt or jacket.

