

Name: _____

Date: _____

BLM 5-11

Chapter 5 Project Checklist

1. Examples of company or product logos:

Some qualities that effective logos have are _____

2. I chose

- ☐ an existing product, company, or organization
- ☐ to make up my own product, company, or organization

3. I describe the product, company, or organization as _____

4. I drew my logo using

- ☐ grid paper
- ☐ isometric dot paper
- ☐ geometry software

Here is a sketch of my logo:



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(continued)

My design uses

- | | |
|--|--|
| <input type="checkbox"/> diagonals | <input type="checkbox"/> lines of symmetry |
| <input type="checkbox"/> tessellations | <input type="checkbox"/> triangles |
| <input type="checkbox"/> quadrilaterals | <input type="checkbox"/> regular polygons |
| <input type="checkbox"/> other topics or shapes, i.e., _____ | |

- ☐ I used colour and shading in my design.
 - ☐ My design is pleasing to the eye.
 - ☐ My logo is easily identifiable.
 - ☐ My logo fits the product, company, or organization.
 - ☐ My design is clear and simple without unnecessary letters or details.
5. ☐ I made the logo big enough to be used as a crest on a T-shirt or jacket.

